



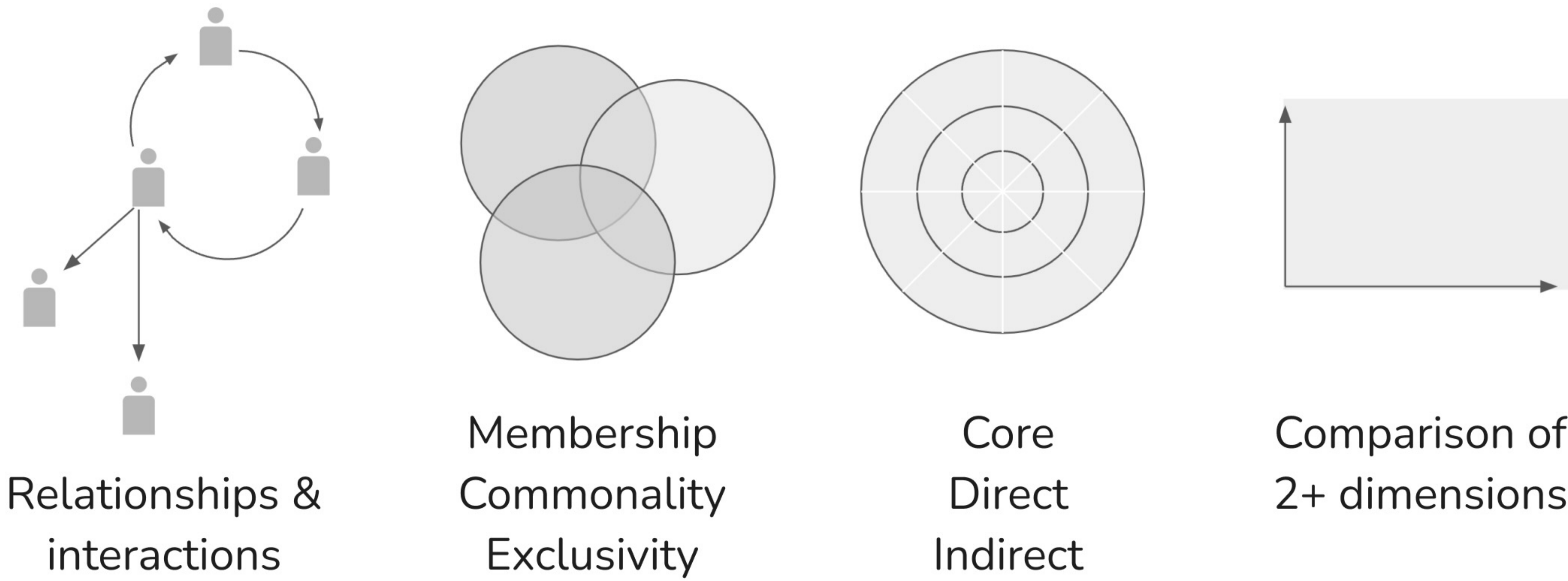
# Stakeholder Map: Overview

What is your objective for this activity?

**What:** a picture of all the people involved in a system or problem.

**Why:** to understand the relationships between everyone who has a stake in the problem.

1. List out every user, individual or group impacted directly or indirectly by this problem.
2. Choose how you want to organize your stakeholders.



3. Draw out the stakeholders and **annotate**, relationships, groups, axes, etc. Depending on the paper size, draw directly on the sheet or use sticky notes.

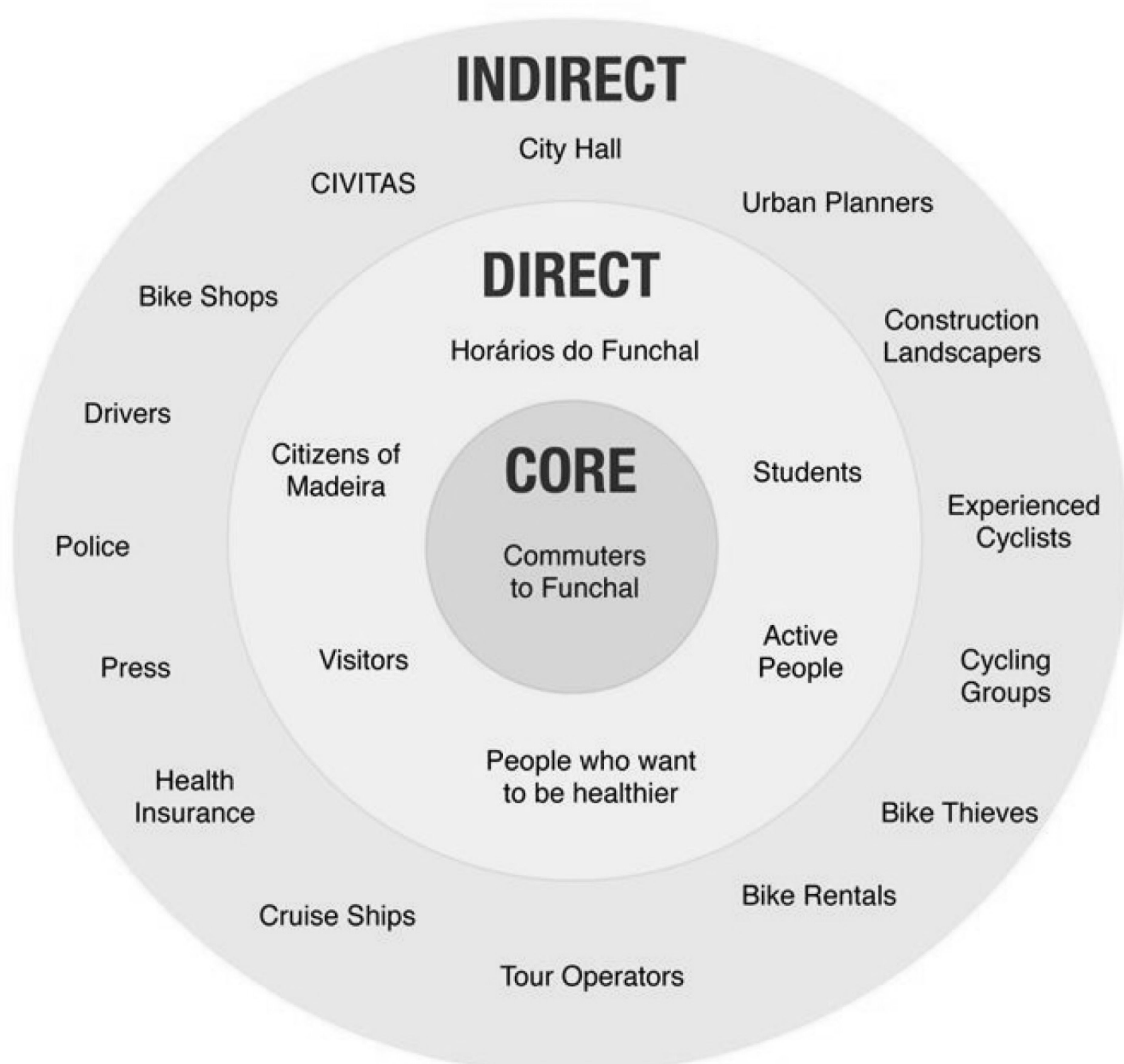
## FAQs

*Am I missing stakeholders?*

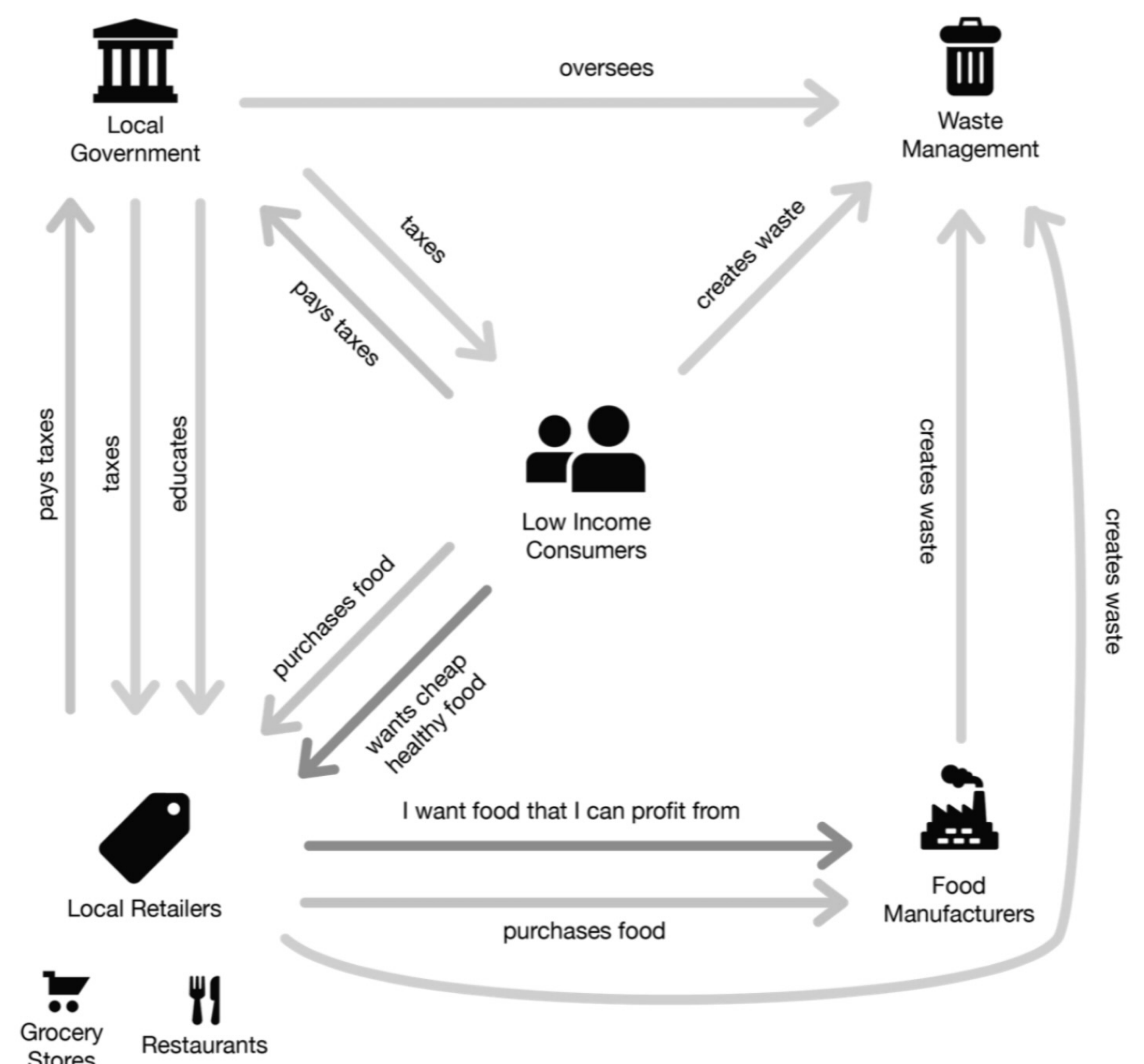
Think about your existing stakeholders. Who do they interact with? Are those people impacted by this problem? Who is impacted indirectly?

## Examples

What stakeholders are involved in **Funchal's transit system?**  
*core, direct, indirect*



What stakeholders are involved in **affordable grocery stores?**  
*relationships & interactions*



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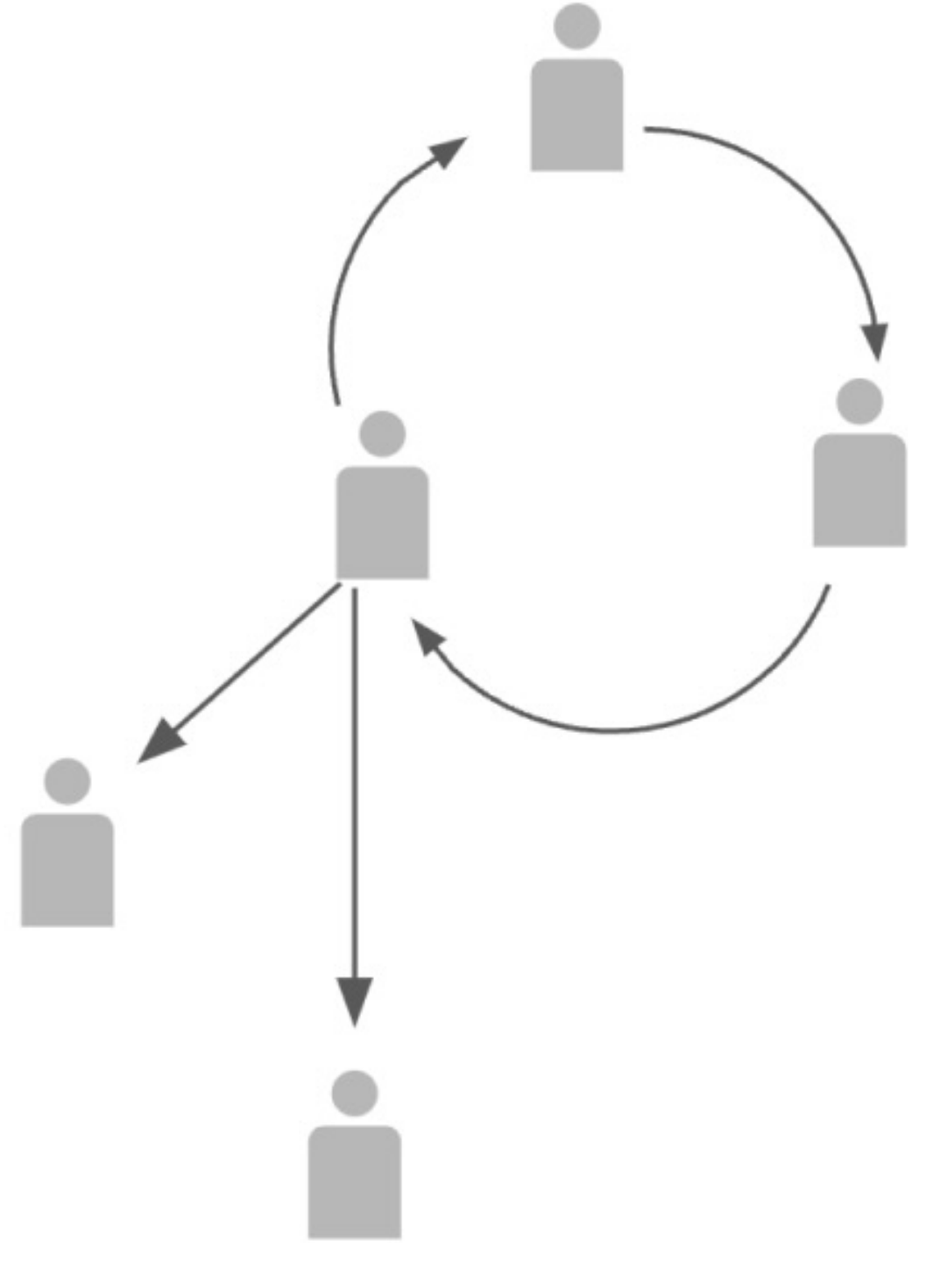
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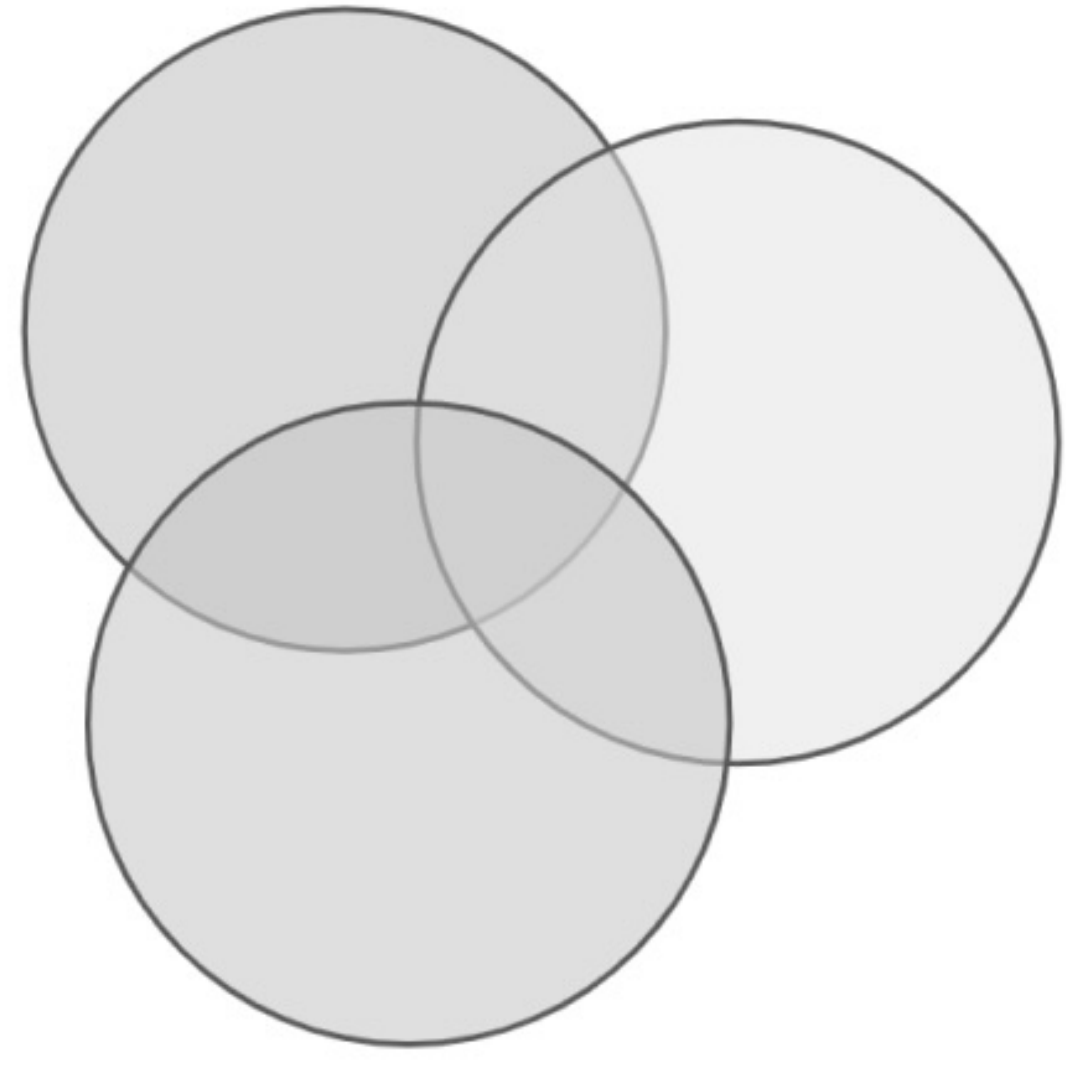
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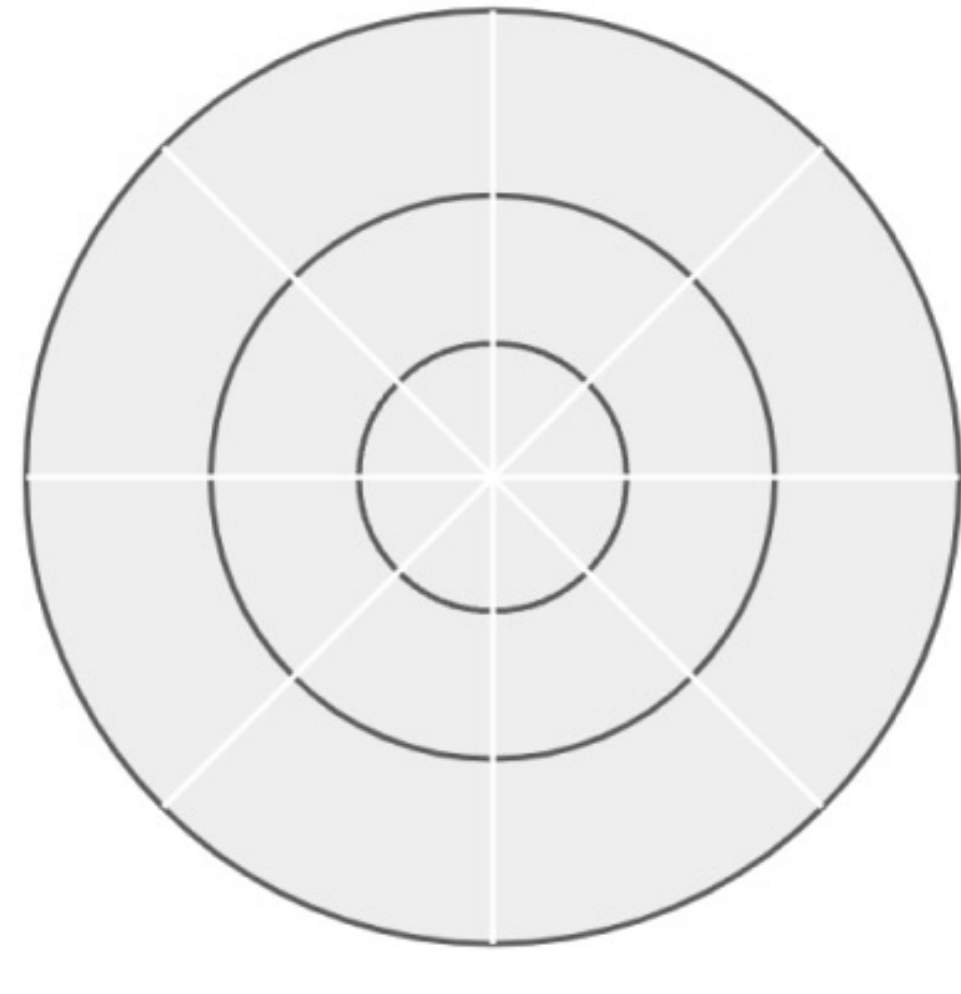
# Stakeholder Map: Worksheet



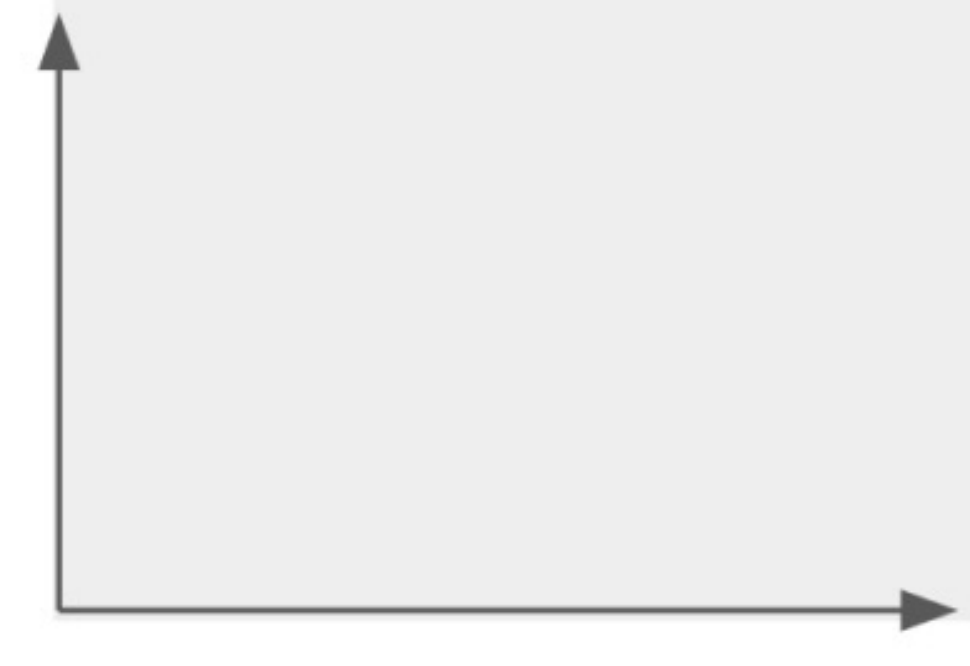
Relationships &  
interactions



Membership  
Commonality  
Exclusivity

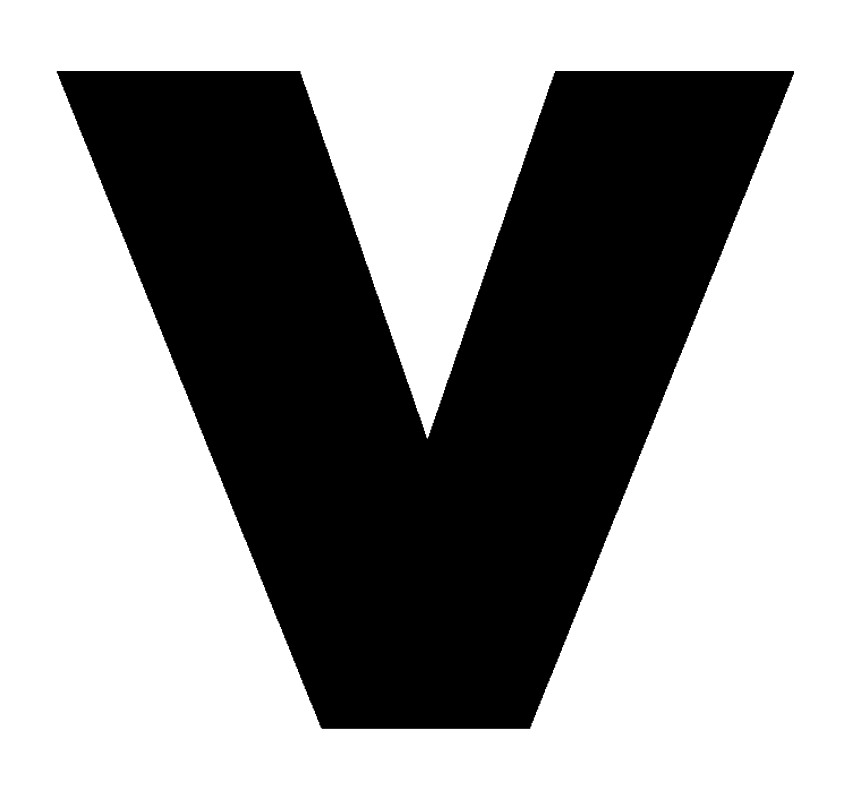


Core  
Direct  
Indirect



Comparison of  
2+ dimensions

Circle the **organization style** you're using.



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